



## **Griefline advocates for early intervention in mental health: supporting Mental Health Australia's Vision Statement for a Mentally Healthy Australia**

As a proud member of Mental Health Australia (MHA), Griefline is advocating for greater investment in early intervention and prevention programs to support the mental health and well-being of all Australians. This initiative highlights the crucial need for funding services like Griefline, which provide critical support to individuals navigating grief and loss—a key factor in mental ill health.

### ***The growing need for early intervention***

Recent data from MHA underscores the urgency of prioritising mental health funding ahead of the 2025 Federal Election. Polling conducted by Redbridge Group revealed:

- **81% of voters are concerned about mental health.**
- **75% believe the government needs to do more to address mental health challenges.**
- **63% of voters are more likely to support parties committed to increasing mental health funding.**

Griefline CEO Kate Cahill emphasises the importance of these findings, noting the deep connection between grief and the development of mental health challenges.

*"Grief is a universal human experience, and when compounded by multiple losses, the death of a spouse or child or the loss of financial security, the risk of developing mental ill health increases," says Ms. Cahill. "This is why early intervention and prevention services like Griefline are so essential. We provide people with the tools and support they need to navigate these challenges before they escalate."*

### ***The call for action***

Griefline is amplifying MHA's Vision Statement for a mentally healthy Australia, which outlines actionable steps for governments, the mental health sector, and the community to work together. By advocating for bipartisan commitment to mental

health, Griefline and MHA aim to ensure this issue takes center stage in the upcoming election cycle.

As Ms. Cahill states, *"The time to act is now. We must ensure that every Australian has access to compassionate, effective mental health support when they need it most. This begins with government investment in early intervention services, which have a proven impact on individual and community well-being."*

### **Mobilising the community for change**

Griefline is urging Australians to advocate for MHA's message by reaching out to their local members of parliament—whether Labor, Liberal, Independent, or Greens. This collective action aims to ensure that mental health funding becomes a national priority.

As Ms. Cahill explains, *"By sharing your concerns with your local representatives, you're not just advocating for yourself but for the countless Australians who rely on services like Griefline to navigate their most challenging times."*

Griefline also invites individuals who have benefited from its services to come forward and share their stories. These personal accounts will be used to illustrate the real-world impact of early intervention and prevention programs, strengthening the case for increased government investment.

### ***The call for action***

**Encouraging advocacy:** Griefline is calling on Australians to contact their local members of parliament and request a commitment to prioritising mental health funding.

Follow this link to: [Contact your local MP](#)

**Highlighting stories of impact:** If Griefline has supported you through grief and loss, your story could inspire meaningful change. Share how Griefline has made a difference in your life and help us demonstrate the critical importance of early intervention services.

Follow this link to: [Submit your story](#)

***A shared vision for a healthier future***

Griefline calls on all Australians to support MHA's election campaign and advocate for a mentally healthy Australia. With the collective efforts of government, the mental health sector, and the community, we can ensure that vital early intervention services receive the funding they deserve.

*Join Griefline in supporting this crucial campaign. Together, we can build a brighter, healthier future for all.*

***Media enquiries:***

Louisa Smith  
Director of Strategic Innovation  
E: [louisa@griefline.org.au](mailto:louisa@griefline.org.au)  
T: (03) 9119 5251